



Guru Nanak College, Guru Nanak Salai, Velachery, Chennai-600042

Department of B.Com (Marketing Management)

Virtual PTA Meet-July 2020



Guru Nanak College(Autonomous)

Re-Accredited at 'A' Grade By NAAC
Affiliated to the University of Madras
Guru Nanak Salai, Velachery, Chennai 600 042

School of Management

Department of B.Com Marketing Management

Virtual Parent - Teacher Meet

Venue : Google Meet

1st Year

Date: **Sat, July 4, 2020**

Time: **5:30pm – 6:30pm**

Meet ID : <https://meet.google.com/cfj-orvt-ieh>



Marketing

2nd Year

Date: **Wed, July 1, 2020**

Time: **5:30pm – 6:30pm**

Meet ID : <https://meet.google.com/kbd-xkwb-gid>

3rd Year

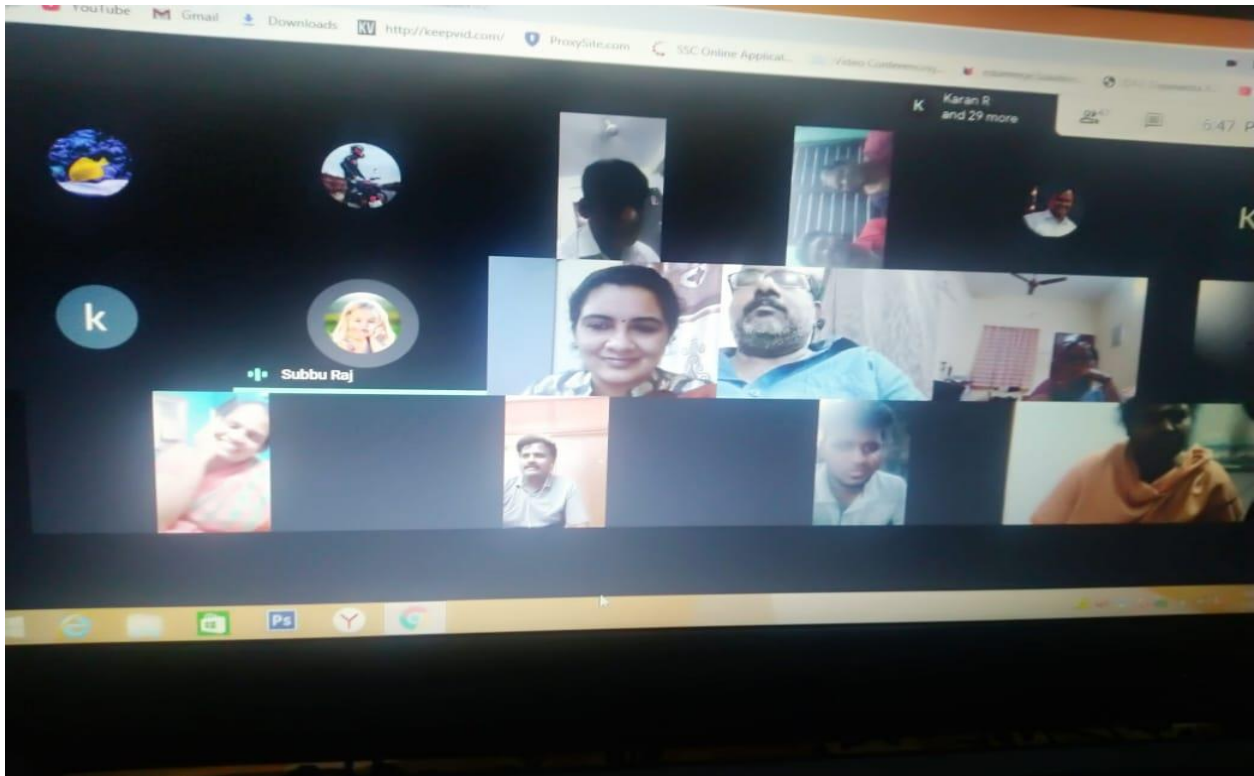
Date: **Fri, July 3, 2020**

Time: **5:30pm – 6:30pm**

Meet ID : <http://meet.google.com/tvv-gngm-xyp>

With Regards,

Ms. M.L.Mayalekshmi
Head , Department of Marketing Management



Browser tabs: (no subject) - dwijesh96@gmail... Meet - kbd-xkwb-gid

Address bar: meet.google.com/kbd-xkwb-gid

Meeting ID: S Saiswetha Venk... and 12 more

Time: 18:47

Participants:

- Subbu Raj
- Rajan Parasuraman
- Abishek Prasath
- anup vasav
- Aravind Ramesh
- Maya Pillai
- Rajan Parasuraman
- uthra r
- Kamalesh Sugumaran
- Monisha G
- Hari Krishnan
- Dhana Suriya
- Sabarish Suresh
- Anishkumar Kuppan
- Prafulla Shrivastava
- GANAPATHI007 G S

Meeting controls: Meeting details, Mute, Video, Screen share, Turn on captions, Present now

Windows taskbar: Type here to search, icons for Edge, File Explorer, Mail, etc. System tray: 6:47 PM, 7/1/2020

Browser tabs: Meet - cfj-orvt-ieh - Google Chrome

Address bar: meet.google.com/cfj-orvt-ieh?authuser=1

Meeting ID: vijay starboy and 17 more

Time: 6:40 PM

Participants:

- Jagath. M.B
- uthra r
- SATHYASEELAN D
- Rajan Parasuraman
- YOGAPRAKASH'S
- Rajan Parasuraman
- Maya Lekshmi
- Sanjay Sanjay Murugavel
- Subbu Raj

Attendance Report:

I B.Com(MM):93% attendance.

II B.Com(MM):95% attendance.

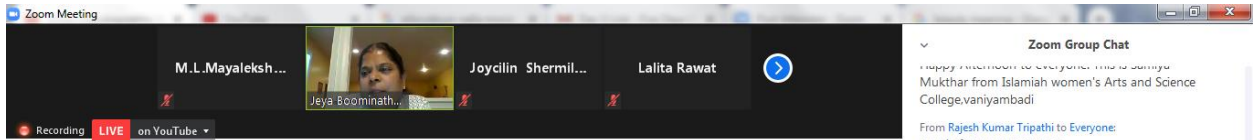
III B.Com(MM):97% attendance.

The screenshot shows a Zoom meeting interface. At the top, there is a meeting bar with the title "Zoom Meeting" and a "Recording LIVE on YouTube" indicator. Below this, a row of participant names is visible: M.L.Mayaleksh..., Jeyla Boominath..., Joycilin Shermil..., and Lalita Rawat. A "Roche" logo is also present. The main content area displays a presentation slide with the following text:

1: Believe in yourself

- ❖ Author says to believe in yourself, have faith in your abilities
- ❖ Author says that without a humble but reasonable confidence in your own powers you cannot be happy or successful but having a sound self-confidence you can succeed
- ❖ Author says insecurity and inadequacy appears with the attainment of your hopes, but self-confidence gives you self-realization which leads you to success
- ❖ Hence always have self-believe, always believe yourself and your potential never underestimate your self-confidence and willpower

On the right side, a "Zoom Group Chat" window is open, showing a list of messages from various participants, including Samiya Mukhtar, Rajesh Kumar Tripathi, Kamlesh garg, Dr.C.K.UMA DEVI, Mamba Saluja, Rajashree Deshmukh, Azra Shabreen C, and Shashi Kant Tiwari. The chat messages are dated 12:14 PM and 12:15 PM. At the bottom of the screen, a Windows taskbar is visible with various application icons and a system tray showing the time as 12:17 PM on 01-Jul-20.



2: A peaceful mind generates power

- ❖ Author says many problems occur because of mental thoughts. Hence the primary method for gaining a mind full of peace is to practice emptying the mind.
- ❖ Author says have you feel the sense of relief when you pour out your problems stress and issues which lay heavy upon your heart, do you feel sense of relief after sharing your sorrows to someone you have a lot of trusts, having that someone in your life whom you can trust and can share anything will always keep you and your mind at peace, and having a peaceful mind generates a positive power.
- ❖ Hence always try to keep your mind away from negative thoughts.
- ❖ And always have one person in your life to whom you can discuss all your worries and sorrows

Roche

Zoom Group Chat

From Rajesh Kumar Tripathi to Everyone:
good afternoon everyone

From Kamlesh garg to Everyone:
good noon evergone. Kamlesh Garg assistant professor gramim college of education jamalpur sheikhan tohana, Haryana

From Dr.C.KUMA DEVI to Everyone:
Dr.C.K.UMA DEVI, Govindammal Aditanar College for Women, Tiruchendur

From Mamta Saluja to Everyone:
Meditation rejuvenates

From Rajashree Dshsmukh to Everyone:
Precious message... wonderful session

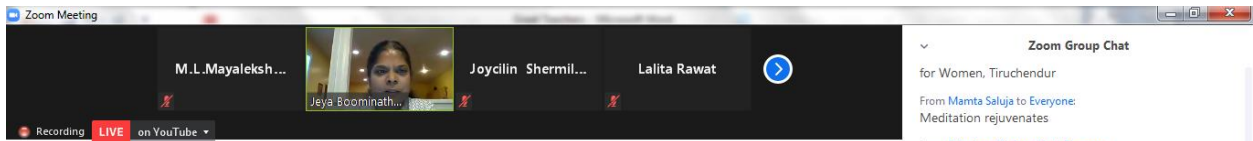
From Azra Shabreen C to Everyone:
Topics like this is the need of the hour.

From Shashi Kant Tiwari to Everyone:
good morning mam,you are saying absolutely correct.

From Pooja sharma 2362 to Everyone:
very informative and interesting session pooja sharma research scholar J.V.B.LLadnun Nagaur Rajasthan

To: Everyone

Type message here...



3: How to have constant energy

- ❖ Author says, How we think and feel has a definite effect on how we actually feel physically, if your mind tells you that you are tired then your body mechanism your muscles will accept that as a fact, hence if your mind is intensely interested in something, then you will do that work with your 100 percent focused
- ❖ Author says that religious functions through thoughts, in fact, it is a system of thought discipline, aids energy level
- ❖ Author says by supplying attitude of faith to the mind it can increase energy, hence always say positive things in your mind, always try to be optimistic related to your health and body

Roche

Zoom Group Chat

for Women, Tiruchendur

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Meditation rejuvenates

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From Vendhan R to Everyone:
DR.R.VENDHAN PRINCIPAL PSG COLLEGE OF EDUCATION SANKARI SALEM vendhanr5@gmail.com

From Kamlesh garg to Everyone:
nice, mamDD telling right

From Shashi Kant Tiwari to Everyone:
your speed may be inhance everyone

From KHIRODHI TANAYA SAHOO to Everyone:
KHIRODHI TANAYA SAHOO

To: Everyone

Type message here...



Zoom Meeting

M.L.Mayaleksh... Joycilin Shermil... Lalita Rawat

Recording LIVE on YouTube

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4: Try prayer power

- ❖ The author says that experts in physical health and well-being often utilize prayer in their therapy
- ❖ The author says that disability, tension, and troubles can generate because of lack of inner harmony, and prayer shows remarkable results in restoring the harmonious functioning of body and soul

Zoom Group Chat

for Women, Tiruchendur

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Type message here...

12:22 PM 01-Jul-20

Zoom Meeting

M.L.Mayaleksh... Joycilin Shermil... Lalita Rawat

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5: How to create your own happiness

- ❖ Author says who decided whether you should be happy or not, who decides what you deserve and what you don't then answer for this is IT'S YOU, WHO DECIDES FOR YOUR OWN SELF
- ❖ It's on us what we choose, do we choose happiness or do we choose to stress
- ❖ Life is good if you make it good, hence always choose happiness for yourself
- ❖ As you must have noticed that children are more expert in happiness than adults, because children choose happiness for themselves, they never allow negative energy to influence them
- ❖ Author says a person who carries attitude and spirit of a child into the middle and old age is a real genius

Zoom Group Chat

for Women, Tiruchendur

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12:22 PM 01-Jul-20

Zoom Meeting

M.L.Mayaleksh... Joycilin Shermil... Lalita Rawat

Recording LIVE on YouTube

Jeya Ecominath...

Roche

6: Stop fuming and fretting

- ❖ The author says that many people make their life unnecessarily difficult by vanishing their power and energy through fuming and fretting
- ❖ Here fuming means to boil up, blow off, to be agitated and fret means is equally descriptive

Zoom Group Chat

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KHIRODHI TANAYA SAHOO

From Ganesh P to Everyone:
P. Ganesh ganeshaitstpt@gmail.com

From P.Deepalakshmi to Everyone:
Mrs.P.DEEPALAKSHMI ASSISTANT PROFESSOR OF ENGLISH AMBAI ARTS COLLEGE

From ANURADHA CHOWDHARY to Everyone:
true

To: Everyone

Type message here...

12:23 PM 01-Jul-20

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Recording LIVE on YouTube

Jeya Ecominath...

Roche

7: Expect the best and get it

- ❖ In this chapter, the author has shared a story of a man whose son for failing in every job, it was quite difficult to understand the reason behind that boy's failure because he had everything, he belongs to a good family, his educational and business opportunities were beyond the average but still he was failing, everything he touched went wrong, that man's son tried hard but still he misses the success, but later he found an answer for his failure, and after practicing that answer he started facing success, he acquired the touch of success, his personality began to focused and his powers to fuse

Zoom Group Chat

sharma research scholar J.V.B.LLadnun Nagaur Rajasthan

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From ANURADHA CHOWDHARY to Everyone:
true

From Aditya Kumar TGT UHS BIRNE Gawan GIRID... to Everyone:
Fantastic lecture ma'am

From vivo 1713 to Everyone:
nice

To: Everyone

Type message here...

12:24 PM 01-Jul-20

Zoom Meeting

M.L.Mayaleksh... Joycilin Shermil... Lalita Rawat

Recording LIVE on YouTube

Jeya Ecominath...

7: Expect the best and get it

- ❖ When Author asked him the reason for his success, and the reason for his sudden remarkable change, to this that young boy replied that a very simple answer made his life successful, he said a very simple thing changed everything and that simple thing is **Believing**, he said that he Learned the magic of believing, he said that he came to know that when you expect the worst you'll get the worst, and if you expect the best you'll get the best
- ❖ The Author says that his sudden success wasn't anything related to magic, but because he had learned the most powerful law of the world and that law was **"LEARN TO EXPECT, NOT TO DOUBT,"** Such believe will bring everything into the realm of possibility

Zoom Group Chat

@gmail.com

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From DR.M.HEMA HYACINTH PAUL to Everyone:
good afternoon to all

From Prafull Kose to Everyone:
good morning

To: Everyone

Type message here...

12:25 PM 01-Jul-20

Zoom Meeting

M.L.Mayaleksh... Joycilin Shermil... Lalita Rawat

Recording LIVE on YouTube

Jeya Ecominath...

Roche

8: I don't believe in defeat

- ❖ Here author says that if you are having thoughts of defeat that he asks you to get rid of such thoughts because if you think of defeat then you'll get it
- ❖ The author asks.. you to have **" I DON'T BELIEVE IN DEFEAT"** attitude

Zoom Group Chat

From Shashi Kant Tiwari to Everyone:
your speed may be inhance everyone

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good afternoon to all

From Prafull Kose to Everyone:
good morning

From Dr.Gunjan Banga to Everyone:
Good afternoon all of u,Dr.Gunjan, Assistant
Professor,B.K College of Education,Bawani Khara,
Bhiwani, Haryana

To: Everyone

Type message here...

12:26 PM 01-Jul-20

Zoom Meeting

M.L.Mayaleksh... Joycilin Shermil... Lalita Rawat

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Jeya Ecoominath...

9: How to break the worry habit

- ❖ Here author says that you don't need to be the Victim of worries, here you can reduce it by just knowing what actual worry is
- ❖ The author says that worry is simply an unhealthy and destructive mental habit, you were not born with worry habit, you actually acquired it, and as you can change any habit and acquired attitude, you can cast worry from your mind
- ❖ The author says since aggressive and direct actions are needed and very essential in an elimination process
- ❖ The author says that there is one proper and the best time for attacking worries and that time is just now, hence start overcoming and attacking your worry from now onwards

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Zoom Group Chat

P. Ganesh ganeshaitstpt@gmail.com

From P.Deepalakshmi to Everyone: 12:22 PM
Mrs.P.DEEPALAKSHMI ASSISTANT PROFESSOR OF ENGLISH AMBAI ARTS COLLEGE

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true

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From Prafull Kose to Everyone: 12:25 PM
good morning

From Dr.Gunjan Banga to Everyone: 12:25 PM
Good afternoon all of u,Dr.Gunjan, Assistant Professor,B.K College of Education,Bawani Khera, Bhiwani, Haryana

From Sasidher Kuravi to Everyone:
true mam. A positive attitude is essential to happiness, joy, and progress in life. This state of mind brings light, hope and enthusiasm into the life of those who possess it.

To: Everyone

Type message here...

12:27 PM 01-Jul-20

Zoom Meeting

M.L.Mayaleksh... Joycilin Shermil... Lalita Rawat

Recording LIVE on YouTube

Jeya Ecoominath...

10: The power to solve personal problems

- ❖ Author has shared certain ways which can help you to solve your personal problems
- ❖ The author says You should have a Belief that for every problem there is a solution
- ❖ Always keep calm, tension block the flow of thought of power, the brain can't operate properly under stress
- ❖ Never force your answer, keep your mind relaxed and let the answer become clear and visible
- ❖ Assemble all the fact impartially, impersonally and judicially. Pray about your problems
- ❖ Trust in the faculty of insight and intuitions

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Zoom Group Chat

ENGLISH AMBAI ARTS COLLEGE

From ANURADHA CHOWDHARY to Everyone:
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From ELUMALAI SELVARAJI to Everyone:
motivating and inspiring session, thank you.

From Dr.Clement Vedanayagam to Everyone:
inspiring session clement_jude2009@rediffmail.com

To: Everyone

Type message here...

12:28 PM 01-Jul-20

Zoom Meeting

M.L.Mayaleksh... Joycilin Shermil... Lalita Rawat

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Jeya Boominath...

Tips for positive thinking

- Use only positive words while thinking and while talking. Use words such as, 'I can', 'I am able', 'it is possible', 'it can be done', etc.
- Disregard and ignore negative thoughts.
- In your conversation, use words that bring forth feelings and mental images of strength, happiness and success.
- Before starting with any plan or action, visualize clearly in your mind its successful outcome.
- Read at least one page of inspiring book every day.
- Watch movies that make you feel happy.
- Minimize the time you listen to the news and read the newspapers.
- Associate yourself with people who think positively.
- Walk, swim or engage in some other physical activity. This helps to develop a more positive attitude.
- Always sit and walk with your back straight. This will strengthen your confidence and inner strength.

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Zoom Group Chat

good afternoon to all

From Prafull Kose to Everyone: good morning

From Dr.Gunjan Bangs to Everyone: Good afternoon all of u.Dr.Gunjan, Assistant Professor,B.K College of Education,Bawani Khera, Bhiwani, Haryana

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From Dr.Clement Vedanayagam to Everyone: inspiring session clement_jude2009@rediffmail.com

From Dr.V.Chanthiramathi to Everyone: positive thinking inspires us a lot.we havt to give up negative thoughts

From Sasidher Kuravi to Everyone: A positive attitude can affect your life favorably in all areas. People with a positive outlook, view life, challenges, and the situations they go through, with confidence and are sure they can deal with them.

To: Everyone

Type message here...

12:29 PM 01-Jul-20

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M.L.Mayaleksh... Lalita Rawat Annammal Coll...

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Jeya Boominath...

PCR – What is it?

- Developed in 1983 by [Kary Mullis](#). In recognition of his improvement of the PCR technique, he shared the 1993 [Nobel Prize in Chemistry](#) with [Michael Smith](#)
- PCR is based on the natural process of DNA replication
- For the PCR reaction to occur, DNA sample, DNA polymerase, nucleotides, primers and other reagents (divalent ions & salts) are required
 - Template DNA
 - dNTPs
 - Primers
 - Buffer Solution
 - Polymerase
 - MgCl₂ Solution
 - Water
- These reagents facilitate the reaction needed to copy the DNA code
- Recognized as one of the most important scientific advances of the 20th century
- PCR is used in a wide variety of tests to diagnose or monitor diseases or for basic molecular biology research

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Zoom Group Chat

From Dr.Chanthiramathi to Everyone: positive thinking inspires us a lot.we havt to give up negative thoughts

From Sasidher Kuravi to Everyone: A positive attitude can affect your life favorably in all areas. People with a positive outlook, view life, challenges, and the situations they go through, with confidence and are sure they can deal with them.

From Banumathi Padmanabhan to Everyone: Excellent useful tips.

From Devasena Prabu to Everyone: audio issue

From Vidya Vanam School to Everyone: Great presentation.

From ESWARAN MARIAPPAN to Everyone: very useful

From Yogesh.S.P. to Everyone: how to stay positive when we are surrounded by pessimistic people

From Vidya Vanam School to Everyone: No questions at all maam, may we get the presentation?

From Parinita to Everyone: Quite a positive presentation! Thank you ma'am!!

To: Everyone

Type message here...

12:32 PM 01-Jul-20

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M.L.Mayaleksh... Lalita Rawat Annammal Coll... Jeya Ecominath...

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A Cornerstone of Molecular Biology: The PCR Reaction

- **Template DNA** - A DNA sample with the target sequence in it. This could be from a tumor if you're looking for cancer-causing mutations, or from any other DNA-containing tissue-type
- **dNTPs** - These are the free base nucleotides that will be used to make our new DNA strands while amplifying the target region
- **Primers** - You need two primers for the reaction - a forward and a reverse primer - that bind each of the two strands of the DNA and act as a starting point for the synthesis of new strands. I'll explain more about this in a moment
- **Buffer Solution** - This keeps the solution at an optimal pH for the PCR reaction to occur
- **DNA Polymerase** - This is the enzyme that will actually synthesis the new strands of DNA Polymerases such as Taq are normally used
- **MgCl₂ Solution** - This provides the Mg²⁺ ions needed as a co-factor for the polymerase. Whilst MgCl₂ solution is often used, Mg²⁺ is sometimes included in the buffer solution, so may not need to be added separately. The concentration of magnesium ions also helps determine how fast and how accurately the enzyme will replicate the sequence
- **Water** - To make up the reaction volume

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Zoom Group Chat

From Srividhya.V to Everyone: how to ignore negative people who are talking back of us

From Dr.V.Chanthiramathi to Everyone: very happy to see ur family mam

From Sunita Srivastava to Everyone: beautiful happy family

From Rajashree Deshmukh to Everyone: Hearty congratulations to the organizing team for introducing us to such gems of speakers.... superb presentation, valuable inputs..

From AROCKIA MARY. S to Everyone: how to ignore the people who ignored us

From sundar rajan to Everyone: congratulations

Dr S SUNDARRAJAN
SRLC,CIL, Mysore 06
Karnataka

From Dr. S. S. Sajitha to Everyone: very nice be positive.. presentation.. thank you mam..

From Jesintha to Everyone: primer annealing

To: Everyone

Type message here...

12:34 PM 01-Jul-20

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Recording LIVE on YouTube

PCR – How we copy DNA

- The **polymerase chain reaction**, PCR is an efficient and cost-effective way to copy or "amplify" small segments of DNA or RNA
- In about 2 hrs, 1 copy becomes 1 billion copies

PCR Cycles	Target Copies
1	2
2	4
3	8
4	16
5	32
6	64
7	128
8	256
9	512
10	1024
15	32,768
20	1,048,576
25	33,554,432
30	1,073,741,842

- This simple method allows clinicians to diagnose and monitor diseases using a minimal amount of sample such as blood or tissue
- This invention led to multibillion diagnostic Industries and Roche Diagnostics is the leader in molecular diagnostics using this novel technology in products they manufacture and sell

Roche

Zoom Group Chat

From AROCKIA MARY. S to Everyone: how to ignore the people who ignored us 12:32 PM

From sundar rajan to Everyone: congratulations 12:32 PM

Dr S SUNDARRAJAN
SRLC,CIL, Mysore 06
Karnataka

From Dr. S. S. Sajitha to Everyone: very nice be positive.. presentation.. thank you mam.. 12:33 PM

From Jesintha to Everyone: primer annealing 12:34 PM

From vikhshini Pm to Everyone: we can ignore a third person who is feeding us with negative thoughts but if negative thoughts with a family member, how to come out 12:34 PM

From sangeeta jolly to Everyone: excellent presentation .

From Jesintha to Everyone: dna dependent rna polymerase

From Pooja D Gaware to Everyone: Very good presentation mam...

To: Everyone

Type message here...

12:35 PM 01-Jul-20


Zoom Meeting You are viewing Jeya Boominathan's screen View Options












M.L.Mayaleksh... Lalita Rawat Annammal Coll... Jeya Boominathan...

Recording LIVE on YouTube

Roche Molecular Diagnostics: Product Portfolio

Leading innovation for molecular testing



	Virology	Blood Screening	Women's Health	Genomics & Oncology	Microbiology
RMD Assays	 <ul style="list-style-type: none"> HIV Hepatitis C, B CMV 	 <ul style="list-style-type: none"> Multiplex HIV, HCV, HBV West Nile Virus B19V, HAV 	 <ul style="list-style-type: none"> Human Papillomavirus Chlamydia & Gonorrhea MIRSA, Cdiff, HSV 	 <ul style="list-style-type: none"> BRAF KRAS EGFR 	 <ul style="list-style-type: none"> MISA Sepsis Tuberculosis Herpes
RMD Platforms					
Latest RMD Platforms					

Zoom Group Chat

it is used in forensic science

From Dr.C.Sathiyamoorthy to Everyone: very useful session Thank you...

From Dr Choppara Balakotaiah to Everyone: it's very good presentation

From Krithika S to Everyone: excellent presentation mam

From Goretti Falcao to Everyone: pls send the video recording since sound is not clear due to connectivity problem

From Ramalingam to Everyone: Ramalingam, 7339331209a@gmail.com.

From V.BANUMATHY to Everyone: nice presentation

From Ramalingam to Everyone: it's verygood presentation mama

From Vanita Gandotra to Everyone: nice one

From Aditya Kumar TGT UHS BIRNE Gawan GIRID... to Everyone: Fantabulous presentation ma'am

From ANURADHA CHOWDHARY to Everyone: useful n nice session

To: Everyone

Type message here...

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